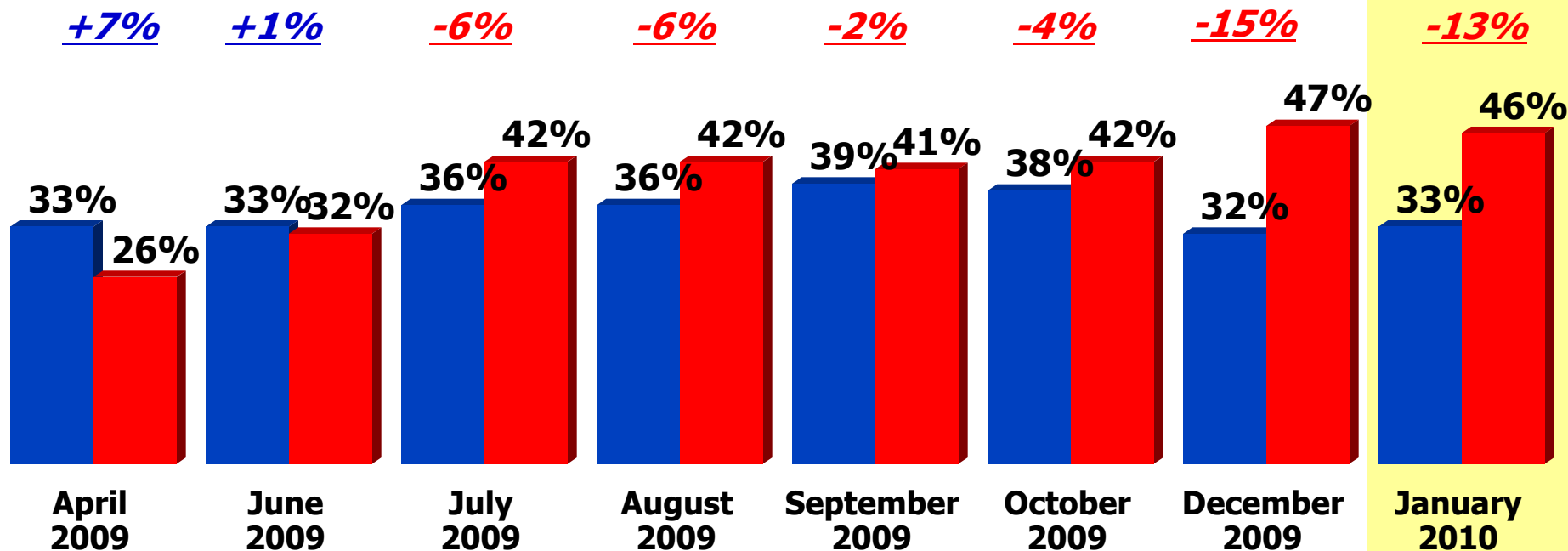


# Support for health care reform sharply eroded during the Senate debate in December and has remained low.



## Obama's Plan Overall

|               |       |     |
|---------------|-------|-----|
| Independents  | 27/49 | -22 |
| Seniors (65+) | 27/51 | -24 |
| Whites        | 26/54 | -28 |



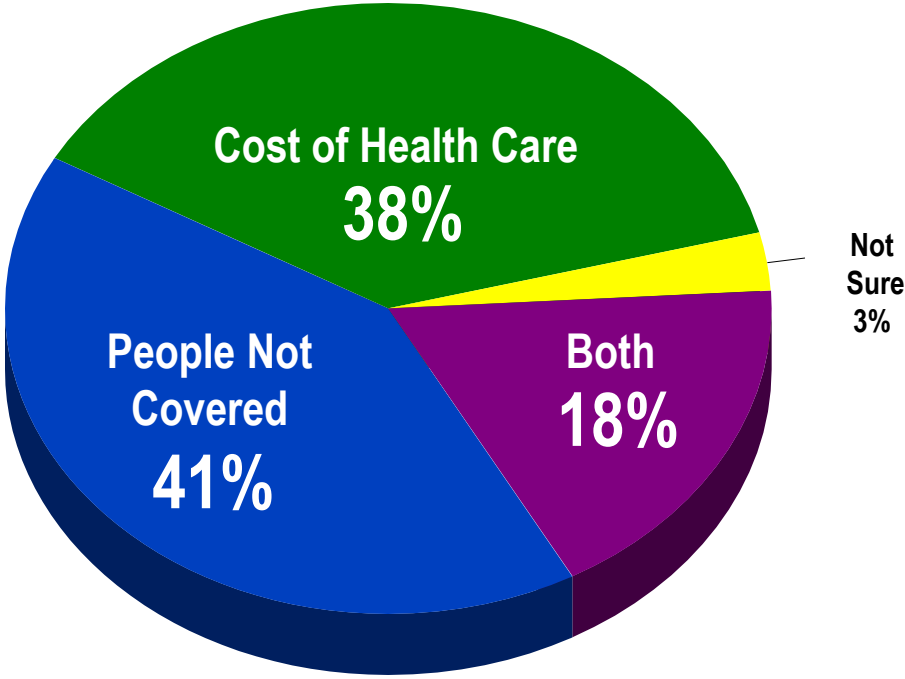
^Data from national NBC/WSJ polls

■ Good Idea ■ Bad Idea

*From what you have heard about Barack Obama's health care plan, do you think his plan is a good idea or a bad idea? If you do not have an opinion either way, please just say so.*

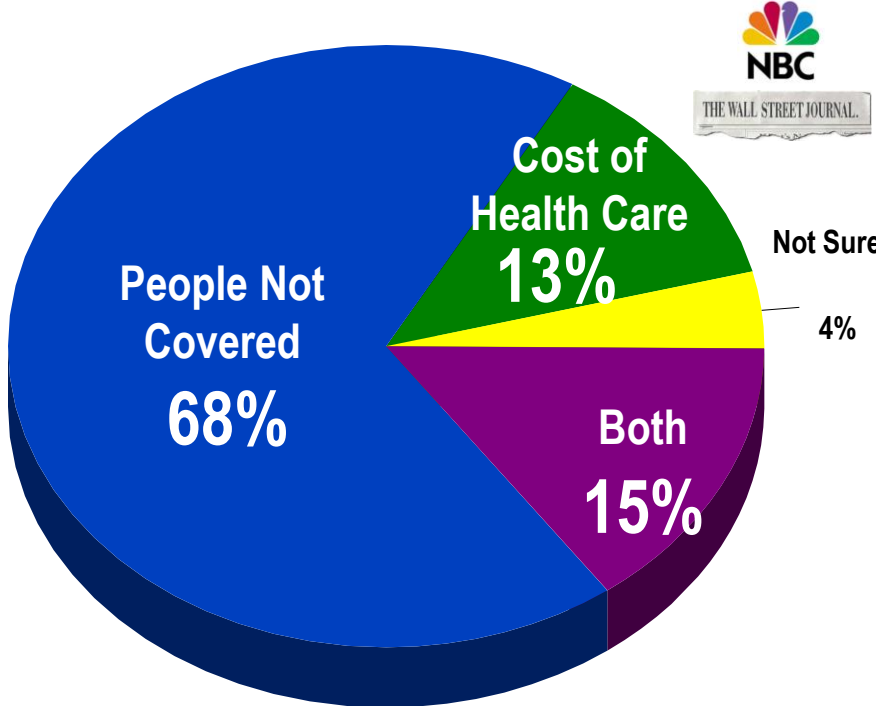
# Americans are closely divided whether the priority should be about cost or coverage, but overwhelmingly believe the President's plan is focused on the issue of coverage.

President and Congress' Focus Should Be On...



*Which one of the following do you think the president and Congress should be most focused on addressing—the cost of health care, or people who are not covered by insurance?*

Perceived Focus of President's Plan

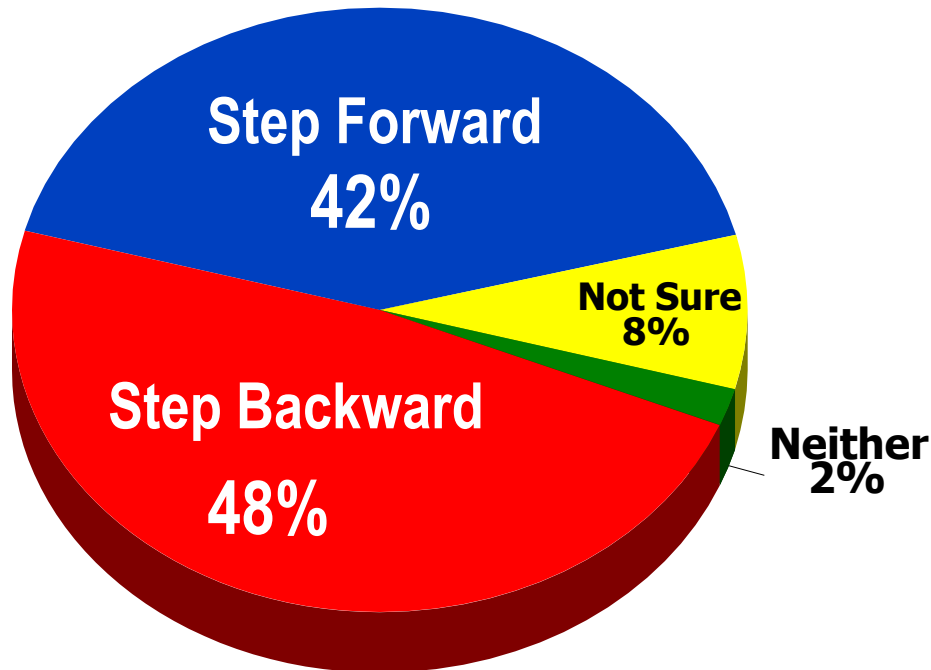


*Which one of the following do you think the president's health care plan is more focused on addressing—the cost of health care, or people who are not covered by insurance?*

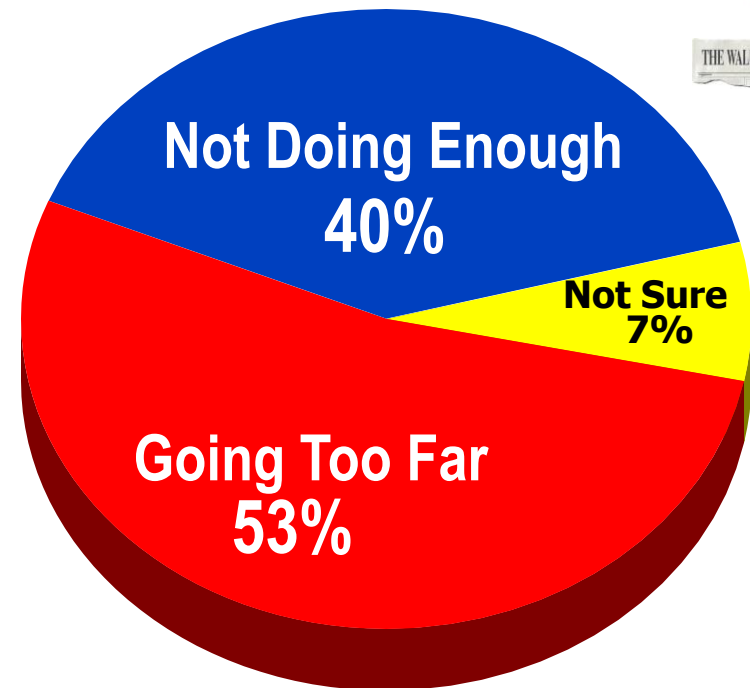


And, now, a plurality say passing President Obama's health care plan would be a step *backward*. A majority are saying the plan will go too far and make things worse in terms of quality of care and choice of doctor.

Perceived Effect Current Health Care Legislation Will Have If Passed



Efforts To Reform Health Care System Are..



*^Data from national NBC/WSJ polls*

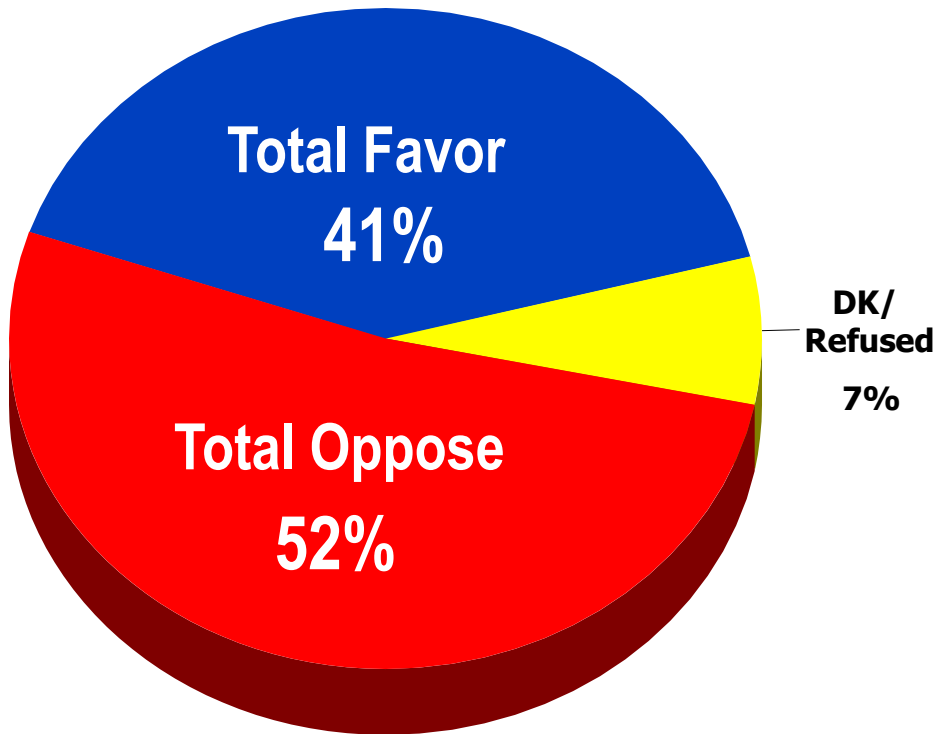
*If the current health care legislation becomes law, will you consider it to be a step forward or a step backward? \**

*Thinking about efforts to reform the health care system, which would concern you more? Not doing enough to make the health care system better than it is now by lowering costs and covering the uninsured, or going too far and making the health care system worse than it is now in terms of quality of care and choice of doctor?*

# Among people who voted in Massachusetts, President Obama's plan received low marks, especially among Independents.

Position on President Obama's Health Care Plan ^

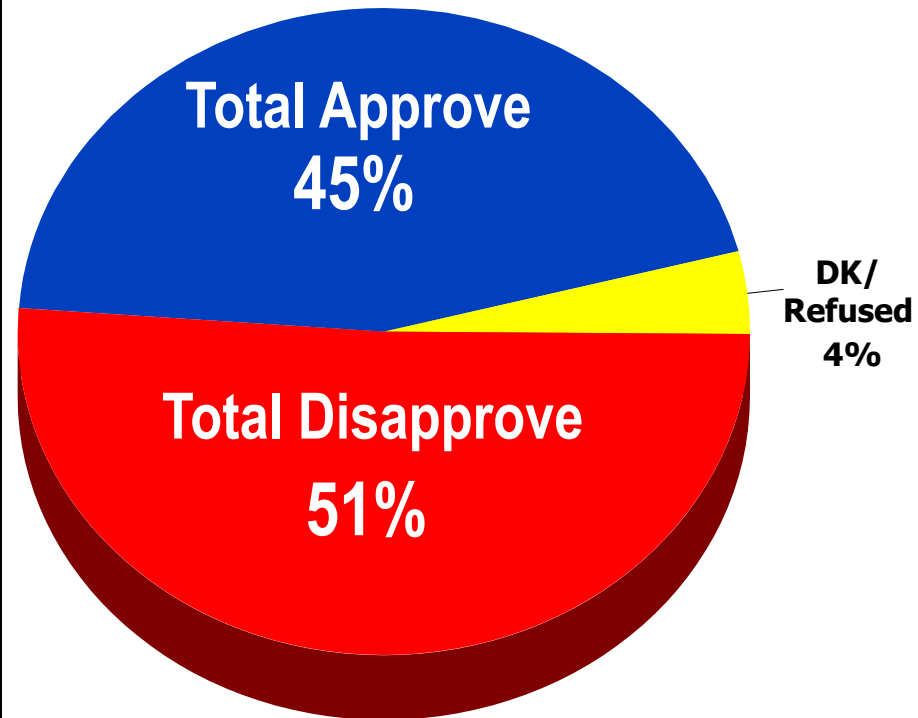
**Independents**     **32/63**     **-31**



*Based on what you know, do you favor or oppose President Obama's health care plan currently being considered by Congress?*

Approval of President Obama's Handling of Health Care^

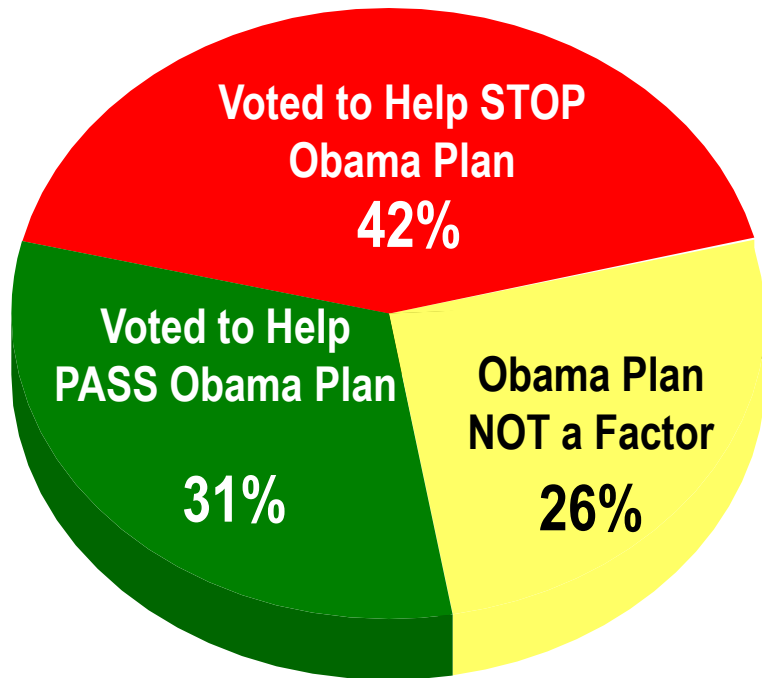
**Independents**     **36/60**     **-24**

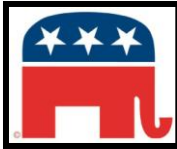



*^Fabrizio, McLaughlin & Associates Exit Poll survey of 800 voters conducted January 19, 2010 in Massachusetts.*

# In fact, a plurality of voters in Massachusetts said their vote was an effort to *stop* President Obama's health care plan.

## Motivation for Vote in January 2010 Massachusetts Special Election



|   | <u>Vote to STOP<br/>Obama Plan</u> | <u>Vote to Help<br/>Pass Obama<br/>Plan</u> | <u>Obama Plan<br/>NOT A Factor</u> |
|---|------------------------------------|---|------------------------------------|
|   | 77%                                | 2%  | 17%                                |
|  | 17%                                | 53%   | 27%                                |
| Inds.   | 51%                                | 23%   | 23%                                |

<sup>^</sup>Fabrizio, McLaughlin & Associates Exit Poll survey of 800 voters conducted January 19, 2010 in Massachusetts.

Now more specifically, would you say that your vote in today's election for Senate was ...